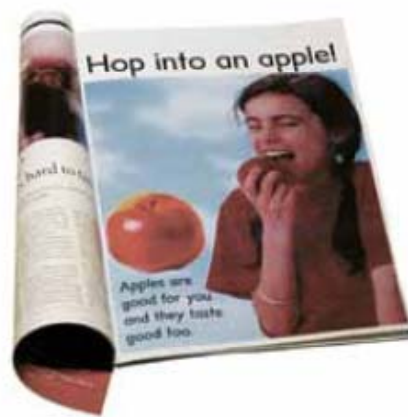


Level 5. I'm in an Ad

# Alpha Readers

I'm in an Ad



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**A Write the correct word for the description.**

photographer , perfect, advertisement, explain, polish, arrange, sort

advertisement



a piece of information that tries to persuade people to buy something

photographer



a person who takes photographs

explain



to make something clear or easy to understand

perfect



completely good

sort



to separate things of one type from others

polish



to make something shine by rubbing it

arrange



to make plans and preparations so that something can happen in the future

**B Circle the word with the same meaning as the underlined word.**

1. He checked that my nails were clean.

a) beautiful

b) new

☒ c) tidy

d) dirty

2. We did the same thing over and over.

a) completely

b) largely

☒ c) repeatedly

d) certainly

3. The apple growers were so pleased with my picture.

a) excited

☒ b) satisfied

c) frightened

d) scared

4. The apple growers would decide who they would like in the ad.

☒ a) determine

b) wear

c) explain

d) appear

5. Two months after I'd had my photo taken, the ad appeared in a magazine.

a) take over

b) go over

c) put on

☒ d) come on

**C Write the correct word to complete the sentence.**

wear      after      if      take      another      bite

1. I couldn't believe it would take so long to take one photograph.
2. Most people wear make-up when they are in an ad.
3. She gave me an apple and asked me to take a big bite.
4. The photographer took a lot of pictures, one after the other.
5. She asked me if I would like to be in the ad.
6. The photographer moved the lights a little and took another one.

**D Combine two sentences using that.****Objective clause that**

You can use **that** before a clause to make it a noun.

Ex. I am confident. + He will perform his part well.

→ I am confident **that** he will perform his part well.

1. She found out. + The train had been canceled.  
→ She found out that the train had been canceled.
2. He explained. + She would take some photos of children.  
→ He explained that she would take some photos of children.
3. Sam said. + Children don't need make-up for photos.  
→ Sam said that children don't need make-up for photos.
4. He checked. + My nails were clean.  
→ He checked that my nail were clean.

**A Answer the following questions.**

1. What does Aunt Sal do?  
☒ a) She works in advertising.      b) She works as a photographer.  
c) She works in a library.
2. How did the girl feel when she knew that the apple growers chose her?  
a) She was very tired.      b) She was not that happy.  
☒ c) She was very excited.
3. Why did the girl NOT wear make-up for photographs?  
a) because she already wore make-up at home  
b) because she didn't want to wear make-up  
☒ c) because children don't need make-up for photographs
4. How did the apple growers feel about the girl's picture on a poster?  
a) They were not satisfied with the picture  
☒ b) They were so pleased with the picture.  
c) They were very disappointed at the picture.
5. What is NOT true about taking photographs for an ad?  
a) It took so long to take one photograph.  
b) They did the same thing over and over.  
☒ c) It was not hard to be in an ad.

**B Read and circle the correct word for the story.**

1. My Aunt Sal was making an advertisement about ☒ apples / oranges .
2. The photographer sat me on a ☒ stool / sofa and took some pictures.
3. Aunt Sal ☒ decided / sorted through the boxes to find the most perfect apples in the studio.
4. A test shot is used to ☒ wear / check that everything is in the right place.
5. The ad appeared in a ☒ magazine / newspaper two months later.

**C Complete and read the summary for the story.**Title: I'm in an Ad

One day my Aunt Sal, who works in advertisement, asked me whether or not I would like to be in an ad about apples.

I went to a photographer's studio with my mom and I had my test photos taken. The photographer told me that she would also take photos of other children, then the apple growers would choose one for the ad.

They chose me! I was very excited. Aunt Sal arranged a time for me to go to the photographer's studio. In the studio, a make-up artist helped me to be ready for photos. Aunt Sal found the most perfect apples and she polished them with a cloth for the pictures. I changed into different t-shirts again and again. I tried to look really pleased to have a beautiful apple whenever I took a bite. It was a very hard working.

Finally the ad appeared in a magazine and the apple growers were satisfied with my picture on a poster too.

changed, appeared, polished, perfect, advertisement, arranged, photographer's studio, excited, magazine, pleased, choose

**D Complete the sentences to answer the questions.**

Would you like to be in an advertisement?

Yes/No, I would like to be in an advertisement.

Why or why not?

It is because I like to have my pictures taken.

How would you feel if the ad with your picture appeared in a magazine?

I would be very surprised and excited.